

IFT

14th INDIA TREND FAIR 2024

アパレル&ホームファッション ビジネス展示会



250

最大規模出展!

インド政府後援
優良250企業・団体が集結!

第14回 **インドトレンドフェア 東京 2024**

www.india-trend-fair.tokyo

来場者事前登録▶

2024.7/23(火)・24(水)・25(木) 新宿住友ビル・三角広場 10:00 am~6:00 pm ▶TEL:03-5733-5068



【主催】 **JIIPA** 日印国際産業振興協会

【特別後援】  インド政府繊維省
在日インド大使館

【共催】  アパレル輸出促進協議会(AEPC)

FABRICS

APPAREL & FASHION

HOME TEXTILES

HANDLOOM & CARPETS

TECHNICAL TEXTILES

FASHION ACCESSORIES



Dear Exhibitor,

On behalf of Japan India Industry Promotion Association (JIIPA), we would like to take this opportunity to express our gratitude for extending your most valuable support and contribution to establish the India Trend Fair event in Tokyo since its inception in 2015.

We thank you for your participation in 14th India Tex Trend Fair (ITF) organized by Japan India Industry Promotion Association (JIIPA) to be held from 23-25 July, 2024 at Shinjuku Sumitomo Building Triangle Square. The enclosed 'Exhibitor Manual' outlines the detail procedure for the 14th India Tex Trend Fair (ITF) Exhibition.

You are requested to please go through this manual carefully and kindly make a note of all the Rules & Regulations and deadlines specified for the Order Forms for Additional Facilities and Services required. If you require any further information or assistance, please contact the JIIPA Secretariat at the address given below and we shall assist in your participation for the said Fair.

We look forward to welcoming you to 14th India Tex Trend Fair (ITF) and wish you a successful event.

VENUE ADDRESS : B1F • 1F Shinjuku Sumitomo Bldg., 2-6-1 Nishishinjuku, Shinjuku-ku, Tokyo 163-0290

新宿住友ビル 三角広場 B1F, 1F 〒163-0290 東京都新宿区西新宿2丁目6番1号



1. Fair Facts

Event Name	14th INDIA TREND FAIR 2024 (Spring / Summer)
Date	23/07/2024 (Tue) ~ 25/07/2024 (Thu)
Time	10:00 to 18:00
Venue	Shinjuku Sumitomo Building Triangle Square (B1F, 1F) 2-6-1 Nishishinjuku, Shinjuku City, Tokyo 163-0290
Entry	Free (Limited to Industry People & Invitatees)
Exhibitors	250
Organizer	Japan India Industry Promotion Association (JIIPA)
Co-orgnaizer	Apparel Export Promotion Council (AEPC)
Special Support	Ministry of Textiles, Government of India & Embassy of India, Tokyo
Supported by (TBC)	Ministry of Foreign Affairs of Japan, Japan External Trade Organization (JETRO), The Japan Chamber of Commerce and Industry, The Tokyo Chamber of Commerce and Industry, The Japan India Business Co-operation Committee, Japan Interior Fabrics Association, Japan Retailers Association, Japan DIY Industry Association, Japan Interior Industry Association, Japan Chain Stores Association, Japan House and Interior Association, Japan General Merchandise Promotion Center,
Visitors Profile	Wholesalers, Chain Stores, Departmental Stores, Trading Companies, Retailers, Butique Buyers, etc.
Visitors (Buyers)	2500+

ITF SCHEDULE

Date	Time	Activity
July 22, 2024	13:00 to 21:00	Move-in for exhibitors and decorating of booths
July 23, 2024	09:30 to 10:30	Opening Ceremony
	10:00 to 19:00	Exhibition Time
July 24, 2024	10:00 to 19:00	Exhibition Time
July 25, 2024	10:00 to 18:00	Exhibition Time
	19:00 to 21:00	Dismantling of booths

Inaugural function invitation: Exhibitors are encouraged to be present at the inaugural function/Ribbon cutting ceremony on 23rd July 2024.

Set-up date of exhibits:

The possession of build up stall would be handed over to the participants at 13.00 Noon on 22nd July 2024. All the participants have to ensure to complete their stall decoration latest by 21.00 hrs on 22nd July 2024.

Overtime (Charged JPY10, 000/per hour)

After 21.00 hrs, penalty would be imposed as mentioned above.

2. Venue & Access Map

Venue: Shinjuku Sumitomo Building Triangle Square

Location: B2 • B1F Shinjuku Sumitomo Bldg., 2-6-1 Nishishinjuku, Shinjuku-ku, Tokyo 163-0290

新宿住友ビル 三角広場 B1F, 1F 〒163-0290 東京都新宿区西新宿2丁目6番1号

- Direct walk from exit A6 at Tochomae Station on the Toei Oedo line,
- 4 minute walk from exit 2 at Nishishinjuku Station on the Marunouchi line
- 8 minute walk from the West exit of JR Shinjuku Station.



3. Floor Plan

計 **178** コマ

有効寸法
幅:6000
奥行:4000
高さ:3000
積載量:6100kg

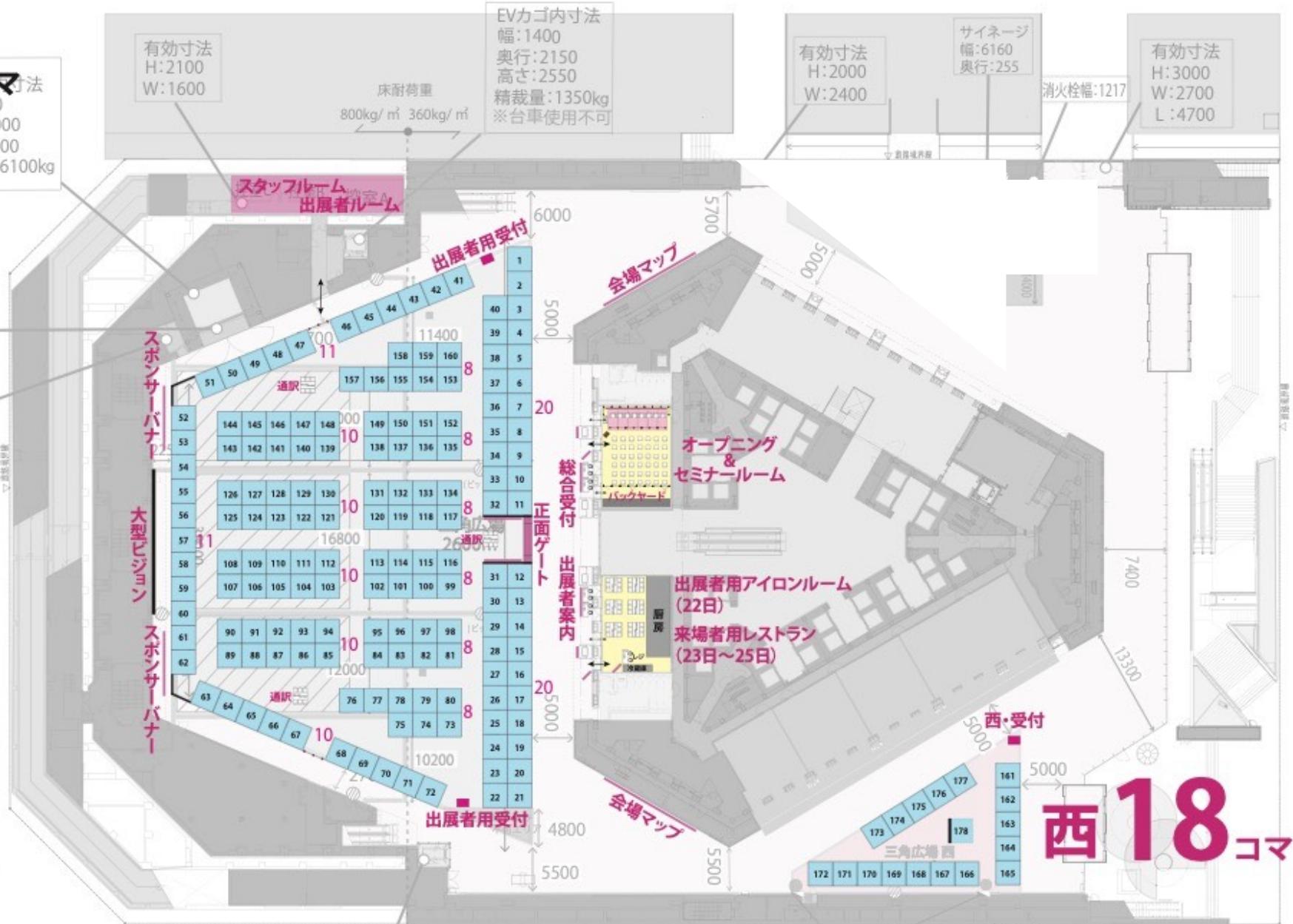
有効寸法
W:6000
H:3000

有効寸法
W:1000
H:2100

三角広場
通路2.5m~3m

160 コマ

- 床面区別 (補助利用)
- 断熱水設備
- 配線ビット
- 映像用光コネクタ (光24口) (分電盤内)



西 18 コマ

FLOOR PLAN

新宿住友ホール:B2F平面図(1:200)

住友不動産ベルサール

B2



67 コマ

HALL B
575㎡

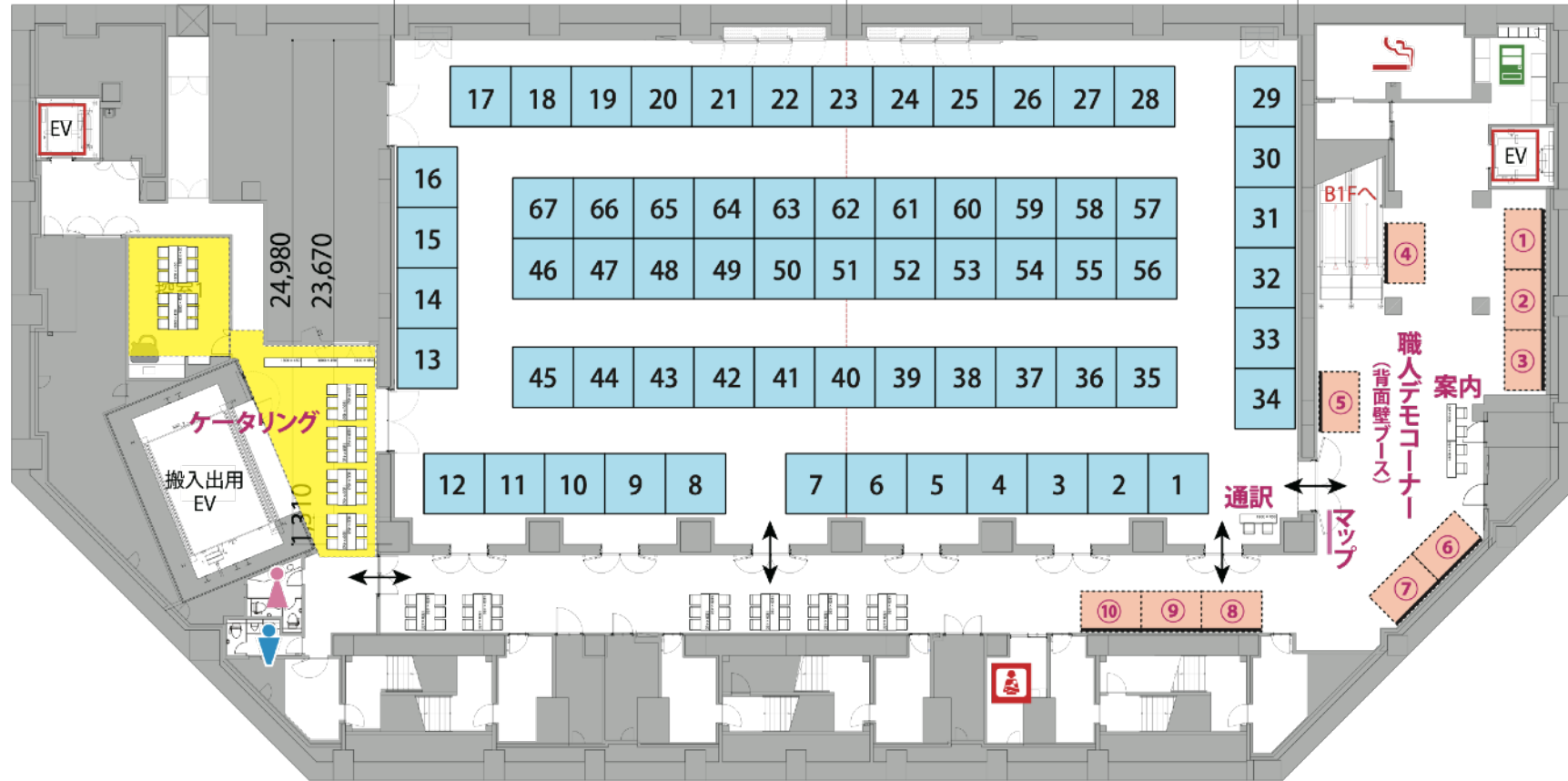
HALL A
575㎡

44,680

22,340

22,340

- 給湯室
- 授乳室
- 男子トイレ
- 喫煙室
- 女子トイレ
- 自動販売機
- 可動式隔仕切り

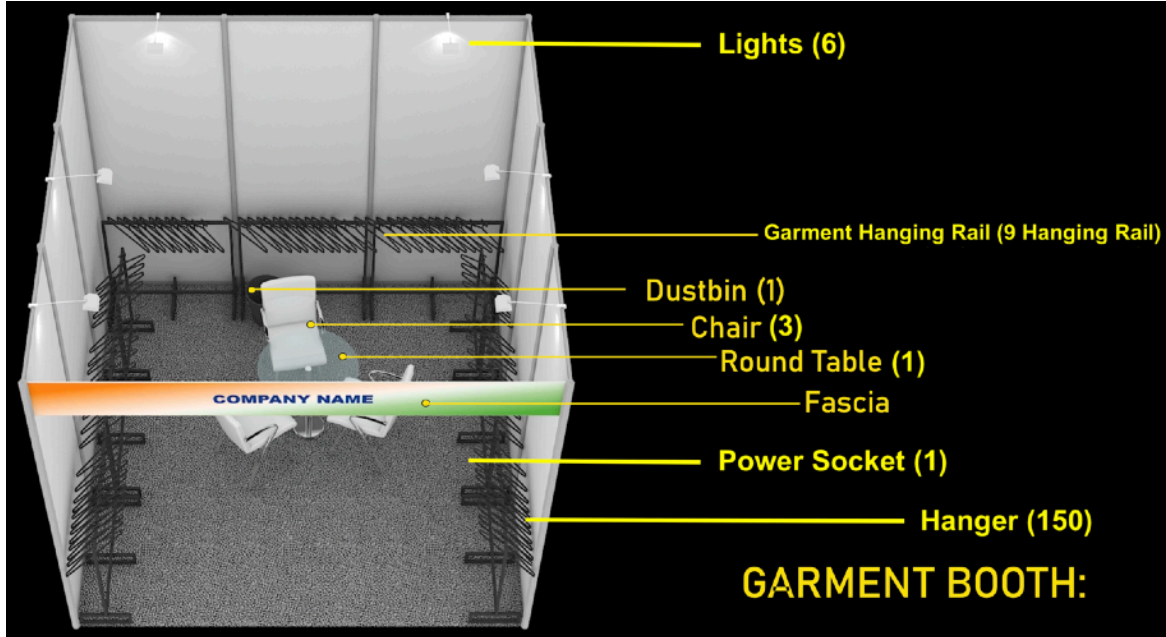


HALL全体
1,150㎡

2024.06.14

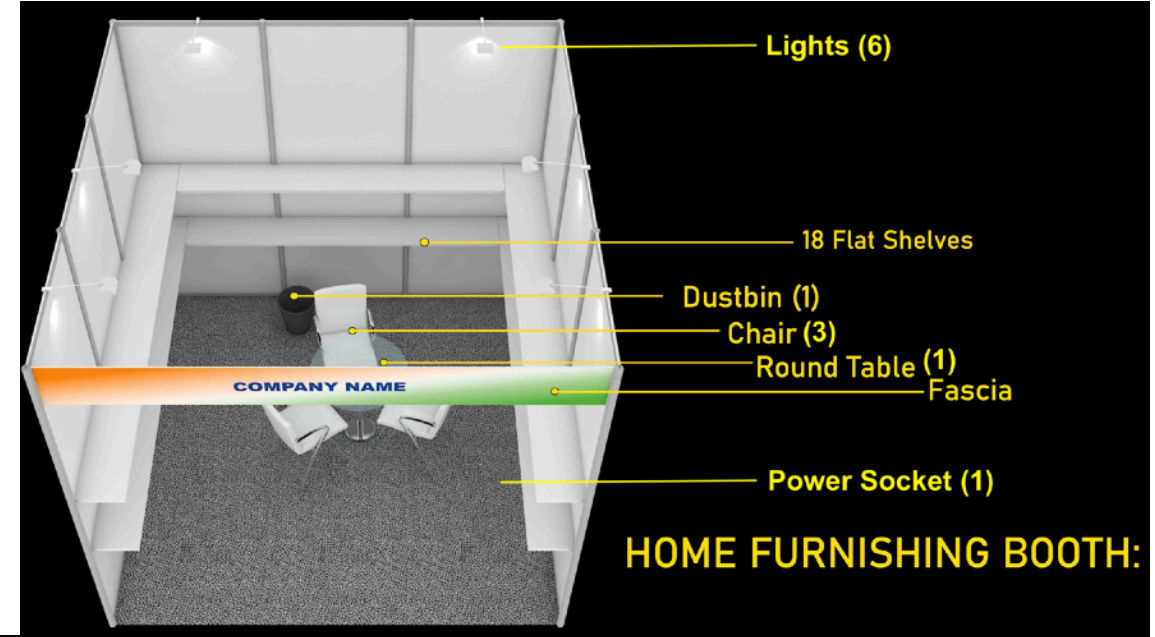
4. Booth Fittings

GARMENT BOOTH



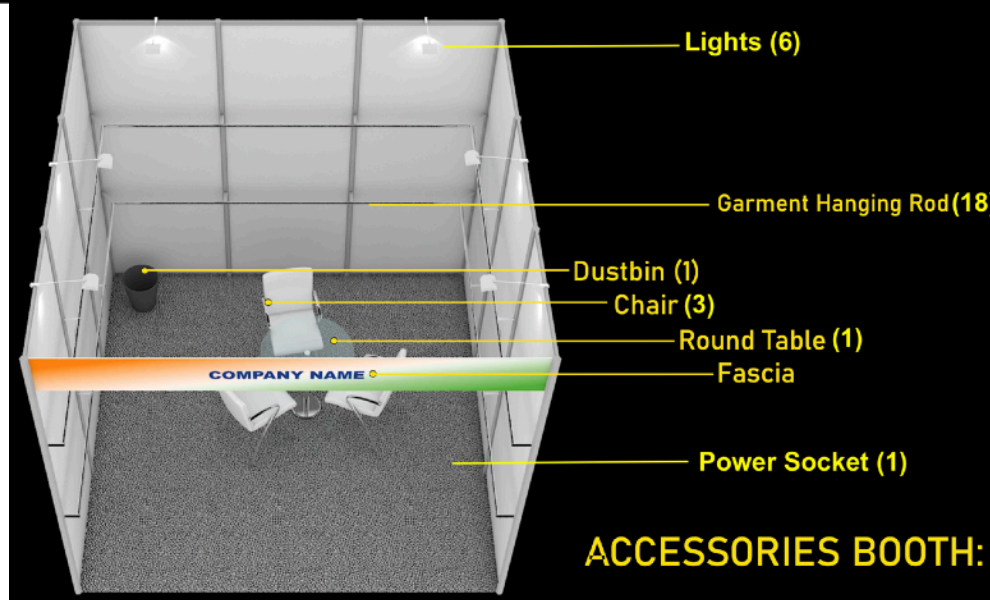
GARMENT BOOTH:

HOME FURNISHING BOOTH



HOME FURNISHING BOOTH:

ACCESSORY BOOTH



ACCESSORIES BOOTH:

5. Booth Fittings and Additional Orders

JIIPA will arrange all booths with standard fittings (mentioned on previous page) by **July 22, 2024**.

Additional rental item can be ordered on or before **30th June 2024**. We will arrange **your individual pre-orders for additional system and rental items** at onsite and will be installed as soon as possible. Please note that all onsite orders have to be paid by cash in Japanese Yen when you order.

JIIPA staff will be available onsite during the whole exhibition time for additional requests or any other support.

NOTE

1. It is strictly prohibited to affix nails, hooks, tacks, screws, adhesives, paint or similar items to the floor, walls, ceilings, or any other parts of the stand.
2. Organiser would request all exhibitors for a deposit of 30,000 Yen (can be paid by Visa / Master credit card or in cash) at the time of handing over booths and display items for any damage to the octonorm system **which will be returned back on the last day of the event if no damage is done.**

6. Rental Furniture

It is strongly recommended that any Extra Furniture's required should be ordered on or before 28th May 2024. **Rental Form is attached herewith can be sent on or before June 30, 2024.**

Rental Furniture:

Rental list

It is strongly recommended that any Extra Furniture's required should be ordered well in advance to avoid last minute disappointment due to non-availability of the same. It may be mentioned here that the extra furniture may be hired from the empanelled vendors only, rental item list is attached herewith.

S-1 Display Stand



W900x D450 x H800mm
¥ 6,000- EN

S-2 Display Stage Black/White



W911 x D911 x H300mm
¥ 6,000- EN

S-3 Display Stage Black/White



W615 x D615 x H200mm
¥ 4,000- EN

S-4 Multinet



W900 x D450 x H1410 mm
¥ 3,000- EN (shelf ¥1,000- hook ¥50-)

S-5 Display Stand



W1090 x D400 x H1180mm
¥ 8,200- EN

S-6 Display Shelf



W1200 x D900 x H1050mm
¥ 8,000- EN

Rental Furniture:

Rental list

S-7 Display Hanger



W950 x D450 x H1400mm
¥ 3,000- EN

S-8 Glass Display Case



W600 x D600 x H800mm
¥ 20,000- EN

S-9 Torso White/Black



A-Mens B-Ladys
¥ 10,000- EN / 1Body

S-10 Mannequin (White)



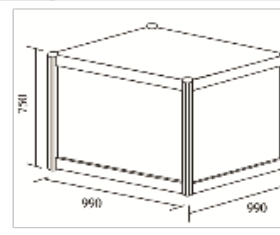
A-Mens B-Ladys C-Kids
¥ 13,000- EN / 1Body

S-11 Sofa Bed



W1965 x D920
¥ 4,000- EN

S-12 Display Stand (Octasystem)

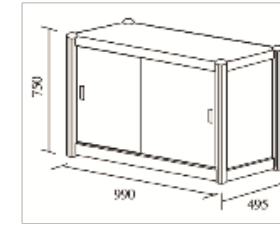


W990 x D490 x H700mm
¥ 7,000- EN

Rental Furniture:

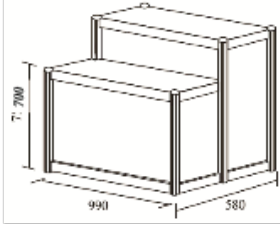
Rental list

S-13 Sliding door & lock Display stand (Ocutasystem)



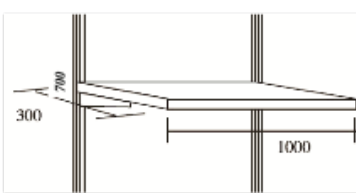
W990 x D495 x H700mm
¥ 8,000 - EN

S-14 Two step type Display stand (Octasystem)



W990 x D580 x H1000+700
¥ 15,000- EN

S-15 Wood shelf (Octasystem)



W1000 x D300
¥ 2,000- EN

S-16 Hanger Bar



W1000
¥ 2,000- EN

7. Exhibitor's badges

The Secretariat will provide exhibitors badges at the on-site secretariat office during the move-in period (**July 22, 2024**). Three badges per booth will be given to each exhibitor. If more are required, they will be provided upon request. These badges will be used as the only means to control entry into the site before the opening and after the closing of the exhibition. We ask that each exhibitor keeps and manages the number of their badges so that they may never be passed into suspicious persons. Also, please do not throw away unused badges in a trash.

8. Company Booth Fascia

A uniform size of Name Fascia will be provided to all the Exhibitors. Please note that the fascia name for Exhibitors will be exactly as per the Company name mentioned in their application form.

No Changes are allowed. Booth Number Signage will be provided to each Exhibitor by the organizer. Exhibitors **must adhere** to the specifications of putting up this signage.

9. Catalogue Entry Form

Bilingual Fair Guide will be published by the organizer and will be distributed to Buyers, visitors during the exhibition period. Please note that, the Exhibitors information will be exactly as per the catalogue form submitted to JIIPA.

All the exhibitors are entitled to be listed free of charge in the fair catalogue so request to provide information to JIIPA before the cut-off date i.e. June 30th, 2024. If it is not received on or before June 30, 2024, the Fair Authority does not take any responsibility of printing the same in the Fair Guide.

Bilingual Fair Guide Form: <https://india-trend-fair.tokyo/exhibitor-form>

10. Sending Exhibits by Courier & Courier Service at Exhibition Hall

If you are sending any exhibits by courier (like DHL, FedEx etc.), please consign the parcel to yourself and arrange with a courier company to be delivered on July 22, 2024 in the morning.

Consignee: Japan India Industry Promotion Association (JIIPA)
c/o 14th India Trend Fair Tokyo 2024
Booth No.Your Company Name,
Shinjuku Sumitomo Building Triangle Square (B1F, 1F)
2-6-1 Nishishinjuku, Shinjuku City, Tokyo 163-0290
Contact: Mr. Martin Takahashi +817041554717

OFFICIAL FORWARDING AGENCY: If someone wish to avail the services, its not mandatory though.

Company name : CM Logistics (I) Pvt. Ltd.
Mr. Deepak (+919810063455)
416, Square One Mall, Saket, New Delhi -110017, INDIA
TEL: +91-11-4978 4978 ; FAX: +91-11-4978 4949
Email: info@cmlworld.com
www.cmlworld.com

[For any query. please feel free to contact.](#)

Courier Service facilities (M/s. Sagawa Courier Company) will be available for international domestic at the exhibition hall itself on the closing day **i.e. July 25, 2024**. On the other two days, however, they or other courier companies like DHL, FedEx etc. can be called on phone to pick up your parcels, if required. To exhibit foreign items, customs clearance procedures must be taken by exhibitors themselves at their own cost.

11. Interpreters

Organizers will provide **Pocketalk** to all exhibitors, a translation technology solves communication problems for travelers and organizations by enabling real-time conversations across language barriers. Organizer will also arrange several interpreters during the exhibition period. Exhibitors can avail the facility as and when required from the Interpreters desk. If anyone wish to hire exclusive interpreter can be hired **@25,000 Yen** per day. May send request on kurashiki@npo-jiipa.org

**Exhibitors have to returned back POCKETALK on the last day.
If unable to return back we will charge 50,000 yen per device.**



12. Translation of Advertisement Material

We would recommend translation of your company brochures etc., shall be done by agencies in Japan. If you need a translation service for your advertisement materials, you may contact the following agency directly.

Our impaneled agency has offered a special rate for exhibitors of the fair.

E-mail address: alternatives444@gmail.com

Contact persons: Ms. Mayumi Koyama (**translation**)

If you wish to use translation services from English into Japanese, please e-mail your request with your Company name, department, contact person, postal address, e-mail address, phone & fax numbers to the above address. (Requests by phone or fax are NOT acceptable.)

It may be mentioned that quite often translation done in India has been found to be inadequate and sometimes wrong.

13. Mobile Phone on Rent

If you wish to have a mobile phone on rent or Wi-fi package for use during your stay in Japan, you may hire one from the international airport on arrival (counter is in the arrival lobby), otherwise it is very difficult to hire a phone for such a short period in the city.

14. Visa Invitation

All Indian must obtain an Business visa before proceeding to Japan and for a visa application all exhibitors are required to have an Invitation Letter from the Organisers. Upon receipt of exhibitor's completed visa application, the organisers will forward the Invitation Letter to your company by e-mail or fax or courier

For visa invitation letter please fill the below google form.

<https://docs.google.com/forms/d/e/1FAIpQLScXBtysVP2GwZM1G5TfzKXELgmNte8QTSpcF-1v8aOhC3ew0w/viewform?usp=sharing>

15. Internet Wi-Fi

Complimentary High Speed Wi-Fi facility would be provided by the organiser during the fair days.

16. Catering Lunch

Indian buffet lunch would be provided to all participants at the exhibition hall during July, 23-25, 2024 free of cost. Participants are requested to take lunch in the specified dining room/catering area only outside the exhibition hall, so as to avoid damaging the carpet by food spilled on it.

17. Climates

It will be summer time in Japan. The average temperature throughout Japan is 30°C (86°F). A light business suit would be appropriate for the climate during this part of the year.

18. Buyers Frequent Questionnaire

Japanese buyers frequently ask for some frequent questionnaire. We recommend all participants to fill the desired information in attached Form and paste in your booth so that you can save some time to answer those questionnaires.

[Buyers Frequent Questionnaire.pdf](#)

<https://ftp.npo-jiipa.org/JIIPA/BuyersFrequentQuestionnaire.pdf>

Form Buyers Frequent Questionnaire	
A.	Company Name: 会社名
B.	Location: 住所
C.	Products manufactured/ exported: 出展品目
D.	Export Markets: 主要取引国
E.	Major Brands worked with: メジャークライアント
F.	Minimum Order: ミニマムロット
G.	Shipment Lead Time: 出荷スケジュール
H.	Nearest port for shipping: 最寄り港

Important Tips:

1. It is strictly prohibited to affix nails, hooks, tacks, screws, adhesive, paint or similar items to the floor, walls, ceilings, or any other part of the stand.
2. We will charge 30,000 Yen per panel for any damage to the octonorm system.
3. Don't hang lot of samples on a rack. Few samples with nicely decoration would be impressive.
4. Exhibitors must display their exhibits in a way that will not interfere with other exhibitors.
5. No exhibitor is allowed to film, make sound or video recording, telecasting and broadcasting at the fair ground unless prior written approval is obtained from the organisers.
6. Exhibitors must take appropriate measures to protect their displays either while in transit or during the exhibition taking out insurance if deemed necessary.
7. Eating is not allowed inside the booth. Exhibitors are requested to eat in designated cafeteria.
8. SMOKING - Smoking is strictly prohibited inside the exhibition hall can be allowed in designated smoking zones.
9. Don't remain seated in your booth all the time. Always stand in your stall and welcome buyers.
10. Business cards are exchanged constantly so always keep your business cards in pristine condition.
11. The Japanese prefer to do business on the basis of personal relationships. One way to build and maintain relationships is keep visiting them or invite them to your factory and send greetings / seasonal cards.
12. Appointments are required and, whenever possible should be made several weeks in advance. It is best to telephone for an appointment rather than send a letter, fax or email.
13. Punctuality is important. Arrive on time for meetings and expect your Japanese colleagues will do the same.
14. Buyers always complaint about communication problem which delays in delivery good in Time. Makes sure to maintain delivery schedule to gain confidence and grab more orders.
15. Don't send google translated emails to the buyers as the translation is not accurate.

If you require any further information or assistance, please contact the "JIIPA" Secretariat and we shall assist you for your query.

We look forward to welcoming you to 14th India Tex Trend Fair (ITF) and wish you a successful event.



Important Contacts

IMPORTANT CONTACTS

Name	Purpose	Email	Contact Number
Prashant Godghate	<u>Overall Management</u>	<u>prashant@npo-jiipa.org</u>	+819039648171
Vikram Meena	<u>Construction & Decoration</u>	<u>info@npo-jiipa.org</u>	+818039154915
Takeo Akiba	<u>Construction & Decoration</u>	<u>akiba@npo-jiipa.org</u>	+819033426119
Yuriko Ohnuma	<u>Publicity & Admin</u>	<u>onuma@npo-jiipa.org</u>	+819047419770
Michio Kurashiki	<u>Buyer Promotion</u>	<u>kurashiki@npo-jiipa.org</u>	+819091066407
Osamu Honda	<u>Buyer Promotion</u>	<u>info1@npo-jiipa.org</u>	+819069666942
Yoshie Umeki	<u>SNS Promotion</u>	<u>info@npo-jiipa.org</u>	+819033497817
Mayumi Koyama	Translation	<u>koyama@npo-jiipa.org</u>	817084416194
Ms. Dimple	<u>Visa Letter</u>	<u>stridesdimple@gmail.com</u>	+91 9599962616
Amarjeet Singh	<u>Visa Processing Agent</u>	<u>onestopsolution1975@gmail.com</u>	+91 7838809142 +91 9899540548
Deepak	<u>Logistics, Courier</u>	<u>info@cmlworld.com</u>	+919810063455

If you need any other assistance/information, please feel free to contact us!

Wish you a successful participation!



JiIPA

Japan India Industry Promotion Association (NPO)

Shinbashi Daiichi Honkan Bldg 2FD, 6-9-2 Shinbashi, Minato-ku, Tokyo 105-0004 JAPAN

E-Mail: info@npo-jiipa.org, pradeep@npo-jiipa.org

Web: www.npo-jiipa.org, www.india-trend-fair.tokyo